

Veer Narmad South Gujarat University
Bachelor of Business Administration Semester IV
OEC - Personal Wealth Management

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	Insurance Planning and Investment Planning	10
3	Financial Mathematics/Tax and Estate Planning	10
4	Retirement Planning/Income Streams & Tax Savings Schemes	10
Total		40

Objectives

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1	To provide an overview of various aspects related to wealth management
2	To study the relevance and importance of Insurance in wealth management
3	To acquaint the learners with issues related to taxation in wealth management
4	To understand various components of retirement planning

SN	Modules/ Units
1	Introduction
	<p>a) Introduction To Wealth Management:</p> <ul style="list-style-type: none"> · Meaning of WM, Scope of WM, Components of WM, Process of WM, WM Needs & Expectation of Clients, Code of Ethics for Wealth Manager <p>b) Personal Financial Statement Analysis:</p> <ul style="list-style-type: none"> · Financial Literacy, Financial Goals and Planning, Cash Flow Analysis, Building Financial Plans, Life Cycle Management. <p>c) Economic Environment Analysis:</p> <ul style="list-style-type: none"> · Interest Rate, Yield Curves, Real Return, Key Indicators-Leading, Lagging, Concurrent

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2	Insurance Planning and Investment Planning
	<p>a) Insurance Planning:</p> <ul style="list-style-type: none"> Meaning, Basic Principles of Insurance, Functions and Characteristics of Insurance, Rights and Responsibilities of Insurer and Insured, Types of life Insurance Policies, Types of General Insurance Policies, Health Insurance – Mediclaim – Calculation of Human Life Value- Belth Method/CPT <p>b) Investment Planning:</p> <ul style="list-style-type: none"> Types of Investment Risk, Risk Profiling of Investors & Asset Allocation (Life Cycle Model), Asset Allocation Strategies (Strategic, Tactical, Life-Cycle based), Goal-based Financial Planning, Active & Passive Investment Strategies
3	Financial Mathematics/Tax and Estate Planning
	<p>a) Financial Mathematics:</p> <ul style="list-style-type: none"> Calculation of Returns (CAGR, Post-tax Return etc.), Total Assets, Net Worth Calculations, Financial Ratios <p>b) Tax and Estate Planning:</p> <ul style="list-style-type: none"> Tax Planning Concepts, Assessment Year, Financial Year, Income Tax Slabs, TDS, Advance Tax, LTCG, STCG, Carry Forward & Set-off, Estate Planning Concepts – Types of Will – Requirements of a Valid Will – Trust – Deductions - Exemptions
4	Retirement Planning/ Income Streams & Tax Savings Schemes
	<p>a) Retirement Planning:</p> <ul style="list-style-type: none"> Understanding of different Salary Components, Introduction to Retirement Planning, Purpose & Need, Life Cycle Planning, Financial Objectives in Retirement Planning, Wealth Creation (Factors and Principles), Retirement (Evaluation & Planning), Pre & Post-Retirement Strategies- Tax Treatment <p>b) Income Streams & Tax Savings Schemes:</p> <ul style="list-style-type: none"> Pension Schemes, Annuities- Types of Annuities, Various Income Tax Savings Schemes
	<p>Reference Books:</p> <ol style="list-style-type: none"> 1. Wealth Management, Pawan Jabak, Himalaya Publishing 2. Wealth Management, dun and Broadstreet, McGraw Hill Publication

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